

Article Writing Success Secret Tips

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[How to start your own blog website](#)

<http://www.howtolistbuild.com>

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#1. Writing Articles That Gets More Website Traffic. 5 Golden Tips.

Got a Newbie website with excellent information and products but no one knows about? Well articles is the way to advertise your site that gets traffic coming.

How to write articles the right way. 5 Golden Tips for more website traffic...

1. Take massive action now. Building traffic takes time and effort in order to become found. The more you do to spread your websites presence on the web the easier it can be discovered. The best way is to submit your articles for publication to ezine directories of over 100 000 visitors. Ezine articles at: <http://ezinearticles.com/>
2. Do a key word search on your blog topic to find out the most popular search phrases for this information on the Internet. Make sure your blog and articles have these phrases in your headlines and then write as many articles as possible. Publish these articles in the most popular ezine publishers leaving your blog URL and key word phrase in the author bio box to get a valuable back link.
3. When submitting your article, update the author box and leave something interesting about you so your readers can identify with you. Your expertise, passion, and a photo or drawing of yourself. Something short but personal. Then always use that in the future so you become familiar and better known. If someone likes what you write it is easier for them to find you again.
4. Keep to your subject line. Headline and introduction is what attracts readers to your article. Make sure you deliver in the body exactly what you promised plus a bit more. Your conclusion must tie your article up using the keyword phrase again and what you delivered. This is what the search engines love, that your article has relevant content related to that searched term. This will help place your article in front of more searches or have more hits.
5. Skilfully weave your author bio box into your article conclusion so it appears to be part of your article. This leads your reader into what you want without halting the flow in their interest for more of your information.

So as you can see, writing articles is a great way to get more traffic. Just follow these 5 golden tips and you will certainly draw more visitors to your site.

Article Writing - Quick Results With Minimal Effort

Here is a sure fire way to writing your articles in double quick time, with minimal effort. So fast that some using this method, have written pieces in seven minutes flat. At this point I must add that it did not happen over night, but came with practice. The more you write the better and faster you get.

In order to source your content, think about your subject matter and then write down as many questions that your reader may be asking about it. Put yourself in your readers shoes and look at it from their perspective. What are their burning questions that you could answer for them? Use these as your headlines for your future thought pieces. If you are familiar with your topic then this should not be too difficult to do.

Get yourself a timer and set 10, 15 or 20 minutes on it, depending on how quick you type. Start writing down anything that comes to mind, about answering your headline question. Do not stop, no stopping to read, correct, check spelling, nothing like that. Just let it flow. Having the timer there makes you aware of your goal, that is to get finished before the alarm strikes.

Only when you are finish your blurb, are you allowed to go back and proof read what is there. Over a period of a couple of weeks you will notice that less and less time is needed to finish each article. Your writing will begin to flow and as you go through your questions, new material will emerge.

So having armed yourself with this, why not start to share your expertise with the world through your articles.

Article Writing - Avoid These 7 Mistakes That Waste Your Time As a Writer

Article writing is a valuable way to improve your websites page ranking with Google. With each article submitted to an Ezine Publisher with your URL or key word linked to your website, so a new link or a back link is created for the search engines to find. The more of these links you create to your site, the more perceived value in the eyes of the web spiders. There is a right way and a wrong way to do this. Don't make these mistakes...

1. Not setting your website up around a few key words and phrases that are well searched and well defined. This is compounded by not writing articles around those same key word phrases. This means by not including them in your headline, sub headlines, content and resource box, especially not using that key word as a direct link just dilutes the quality and value of your article.
2. Not submitting your written article to ezine directories with a page ranking of 4 or 5. Always select directories of at least a 100 000 readership unless it is highly selected to your niche.
3. Not submitting your article in the correct category most suited to your website topic. The more specific the sub category the better. By not doing this the less qualified your reader and there fore the less interest you will attract from that reader ship.
4. Don't duplicate articles. Each article written should be unique and published to one site

only. Don't be tempted to publish that same article on both your website and an ezine directory.

5. Don't write your article headline promising something and not delivering on your promise either in your article content or your website. Be true to your word.

6. Not setting "Goals" - In order to be ultra focused in your writing you need to decide what goals you want to achieve for the week. Then break that down into a daily task and set a schedule for yourself. Make sure that every one knows that you are not to be disturbed during that time. Phone switched off and so on. This will train you to become disciplined as a writer. This helps you get more done over a shorter period.

7. Don't ramble on. Keep to your subject, topic and thought in each sentence. Make sure each thought is self explanatory and complete.

Correcting these article writing and submission mistakes will go a long way in attracting visitors to your website online.

Successful writers form habits that they establish for themselves. I hope this helps you find an article writing system that works for you. So in conclusion form good habits and refine them to avoid any wasted time.

Article Writing - Inspiration That Gets You Writing

Sometimes we need some spark of life, inspiration to germinate ideas for our article writing. To get you from a dry place to a garden blooming with creative thoughts for your patch.

The Internet is your one stop shop for creative ideas. There are a number of sites to draw from, Google Trends, StumbleUpon or Flickr. Alternatively just type in your key phrase that you are writing about into your search bar and see what has already there. This gives you something to stimulate your brain, that you can add to or give your own take on what you think, perceive or recommend. To build your own thought bubble.

A great trick that I have just learned to use is this; Close your eyes, think about your article subject and say "FIND, FIND, FIND". First out loud and then to your self. This might sound crazy but it works. Sit quietly and wait for your subconscious to pop thoughts into your mind. Write down what ever comes to you, this normally is enough to get you going. Learn to tap into your subconscious, the gorilla side or power part of you. Great works have come from this under utilized side of us. You can use this technique for other areas of your life as well.

Another way is to write down 10 or more questions that you might ask about your subject. What part about it that you find hard to understand or is interesting, motivating,

intriguing, controversial. These are all things that can be written about. Once you have got your questions, choose one or more to answer as content for your article.

I hope this gives you inspiration to your own writing success. Allow yourself to be creative, tap into what is inside and when you do reward yourself with that feel good factor, by having created something great.

#2. Article Writers - 5 Simple and Easy Ways To Release The Writer Within.

Writers block, we all will have it at some point. The more we worry about it, the harder it is to start or get through a writing problem. Here are 5 simple and easy ways to release the writer within.

1. Take a break, get up stretch, go for a jog, brisk walk, just something to get the heart pumping. Now go back, rinse your face, breath deeply to relax and for 30 seconds close your eyes, imagine your head is one inch bigger than what it is. This technique has shown to increase blood flow to the brain.
2. Or... Put some music on, read, make a cup of coffee, take a shower, anything to take your mind off the problem. Go back clear headed.
3. Write down 10 questions you could ask about your topic. What do I start with? What ideas can I think of to write about? These could be some of your questions to write down. Your subconscious is engaged with this stimulus, so become aware of anything that might surface.
4. Start writing everything that you feel and become aware of, don't worry about spelling, grammar or if it makes sense. Let it flow... You can always come back to edit and correct it. The important part is to let it out, what ever is inside.
5. For blog posts or articles, use those 10 questions from #3 above. Take your first question and then write all you know about it for 15 minutes. Stop and then go on to the next question. This material can be edited, cut up or combined to form short blog posts, longer articles, even an e-book.

Try some of these ideas and see what works for you. As writers, discovering the writer in you comes with experience and tapping into, becoming aware of that little quiet voice within.

#3. Article Writing For Blog and Personal Promotion.

I have found article writing the best and easiest way to explode my blog and personal presence on the web. All it takes is to write articles about what you love, in a massive and consistent manner. These articles keep working for you years down the line. So anyone serious about getting a business, blog, idea, product, or your expertise out there, this is the way to go...

TAKE ACTION!!! This Is HOW...

What I like about articles is the fact you choose the category of readership to target. If you do a suitable key word research on your topic you will know exactly how to construct your article headline and what content to include. (All this entails is going to: Goggles Key Word Tool <https://adwords.google.com/select/KeywordToolExternal> and finding the most popular words or phrases in your niche that people are searching Google for.) Looking here also gives you an idea what sort of offers that could be promoted in the future as you see a need...

Another Key Word Tools with free or free trail usage:

<http://freekeywords.wordtracker.com/>

Post written article is in your chosen category. You now need to coerce your reader down a greased chute to where you want them. This is done in your Author's Bio Resource box at the end of post.

Creating your resource box.

From this resource box you want to direct the reader to a specific call to action, like signing up for your free news letter, contact you by e-mail, phone, or send them to your website, sales/ squeeze page. The simplest way is to state "This is what I've got. This is how you'll benefit. This is what you need to do to benefit from it". From the quality of your written article your reader will know why they should or not listen to you.

So there you have it in a nut shell. You need to now take action and benefit from your written articles.

#4. Begin Writing- Writing Headlines that gets attention

Writing articles or any online marketing copy, understand that headlines have major impact on your overall success . Head lines are what captivate, interest and lead your audience into what ever you have on offer. Around 90% of your blog, sales copy, news letter, article's effectiveness is generated by your headline. Around five times more headlines are read compared to the body.

Visualize this. What happens when a basket ball enthusiast enters a book store? They enter and head for the Sports section that interests them. They then scan the shelf, searching the book or magazine covers for basket ball headlines. Once there, they look for something

that interests them, make a selection, flip through it skimming again the headlines or pictures. If they find something that rivets them, they buy, sometimes in a matter of few minutes. Out of thousands of books/ magazines the choice can be made in minutes.

That's how much time you have to make an impression in getting your copy picked.

1. As can be seen in the above example the importance of putting your offer out where potential prospects surf. If it's a sports program on offer, frequent sports chat or ezines sites. Position your self in areas that target those specific surfers IE. basket ball enthusiasts.

2. The head line you choose is the ad for the ad... You have a one time chance to get attention so invest heavily to make that happen. Use all you have, bold easy to read fonts, italics, underline, colour, pictures, and of course powerful words that reach out to get noticed.

Headlines have launched ideas to become multi million dollar business's. The difference between success and failure can be down to just changing one or two words in a headline. It could be well worth your while as a beginner writer to learning all you can and perfecting your skills in creating your own killer headlines that stand out from the online crowd.

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#5. Writing - Style Writing Ideas.

The flavour of your article will mainly be determined by the style of writing you adopt. There are other factors such as the visual and audio content but lets concentrate on your writing and style. The flavour and subject matter is what will ultimately determine the type of visitor that you attract and keep to build a relationship with.

So keep in mind the following points as you decide who you want to attract. Is your subject matter and style you chose going to be light to breezy, or entertaining that can be read by anyone? This could be the bulk of surfers on line, with the potential to bring to your website many visitors but in a less focused manner.

Secondary level educated visitors might prefer review writing, such as "The Good, the Bad and the Ugly", or informative how to, tips and tricks. This could limit your audience but it is more defined to a certain topic and therefore more focused in nature.

Lists, short writing bullet point type could target readers who are in a hurry and just want information easily and quickly. "Hit and run type visitors".

Personal, descriptive writing such as articles on your struggle through depression could be

another form of approach where empathy prevails.

Another approach would be a questioning or controversial format that normally promotes mental dialog between you and your reader. This reactionary line can lead to clicks in your resource box which is great as it creates the traffic to where you want it.

So as you can see choosing your style in writing can develop into different types of readership.

#6. Writing - Words That Persuade.

The transition from writing articles to Internet Marketer- From beginners writing about their passion or niche to making money from the internet, will require learning the crafting of words as a persuasive art. A skill that is learnt, to be improved on with practice. The way we use our words to touch the heart or desires of our readers is the difference between selling or failure.

Internet marketers- Beginners writing tips on words that persuade.

1. Identify who your readers are and what they are looking for. Align your self with them, put on their shoes and brain storm for ideas to what would best service, supply those needs. Having done this, it becomes the frame work to your offering and foundation to your marketing campaign and the words you write.

2. Identify your offerings unique selling points. Make a list of all the points that you have found to offer. Then what stands out about it? This must be the #1 feature or benefit that makes it special. To help you to find the most persuasive words to promote your product or service, go deeper than the features on offer such as,

"98 page beginners writing e-book on making money"

To

" **Copy** this blue print of the **Super Rich's INSIDER MONEY MAKING Secrets** that they don't want you to know about...."

This is more likely to push all the buttons of those who are ambitious.

Be willing to sell, be more persuasive with the words you use. You need to reach out and touch your reader and get them to say "Yes I want some of that".

#7. The Challenge To Internet Marketing And Making Money On Line.

It is suggested that 90% of the time people are searching for information on the Internet. This information can normally be found for free, creating a challenge for Internet marketers who rely on selling information for a living.

Understanding this difference could be of benefit;

- a. Attitude between these Internet surfers and
- b. In a shop situation, where people go specifically to make a purchase.

The Secret is to find a balance between these two worlds in order to succeed. On the one hand you have a gigantic global population coming to your site to surf for information and on the other, getting them to "*want*" to purchase from you, as in a conventional shop situation.

The right questions need to be asked;

"How do I use cyberspace to get this mentality and mode to generate a sale from these surfers?"

"What information are people looking for, that is worth paying for?"

"What value can I add to make my product better than what is offered else where?"

"How can I make it easier and simpler for my prospects to get what they want?"

"What benefits can I offer that is just to irresistible to refuse?"

Understanding what drives a person is crucial to any successful marketing and volumes have been written on this subject. But lets recap;

- a. 90% of all visitors, arriving on your web page are just looking for information.
- b. They have no inclination of buying from you. This means just putting out an offer has little chance of a nibble.
- c. Your objective is to ask questions to find a way to work around this issue in order to make sales... (This is possible *as* there are very successful Internet marketers who have these very same challenges and are thriving).

d. How are they doing it?

Ask the right questions and you're on the road to getting answers. The million dollar challenge you should be implementing yourself to [making money on line](#).

#8. Writing Articles- Money is in Building Your List -

Why build Your list of potential or current customers?

One of the most important aspects to making money online is to remember: "*THE MONEY IS IN THE LIST*". For all beginners writing blogs- from the start be focused on building a list, earning trust, and promoting selected products and services suited to your readers needs.

I can hear you asking, "Why can't I just send traffic to my affiliates website and let them do the selling?" That's a fair question. But lets look at it this way...

If you invest time and money in promoting your affiliates website, around 2% will buy. So what happens to the 98% who don't?

By not capturing email addresses, you're sacrificing the opportunity to warm the relationship and make repeated offers of something else instead. Also remember "*No*" does not always mean "*NO*". *Your prospects situation or mind set can change. Making a repeat offer could give a different result...* Most marketers will tell you, "You've got to expose people to your message multiple times to maximize your chances of making a sale".

So first get people to join your list, then e-mail them and find out how to best serve them. Lastly source or create your own products that you know they want and most suited to their needs. This makes selling a whole lot easier.

The long term potential of your business website relies on repeat sales from identified buying customers.

It is also important to remember most surfers are forever clicking new links. Even if they like your site it is quickly forgotten and lost in the deepening depths of the info sphere. E-mailing them once you have their contact information is way of reminder of what you offer, so they can revisit your blog for your latest updates.

Can you see why it's so important to have an opt in on your blog to collect visitors details like name and e-mail addresses?

Why continue spending money on finding new people to sell to, when you can build on those who already know you?... Those who are open to your products, products that you "truly" believe will best serve them. So once again, writing articles should lead to building your list.

****Christina Saunders****

Host to ["How to start your own Blog Website:](#)

<http://www.howtolistbuild.com>